

## **Sponsorship Manager**

The XYZ, a professional association representing XXX, is seeking a full-time Sponsorship Manager responsible for the effective management of its Sponsorship program including the identification and management of relationships with sponsors, publication advertising and exhibit sales management. This is a new position. The successful candidate will have no less than two years of experience in sales and sponsorship management or relationship management; work with a professional association and knowledge of health care are definite pluses. Candidate will support the development of a sponsorship program business plan, workflow processes and sponsorship packages.

### **Job Requirements**

Education, training, experience:

Education and Experience

Bachelor's degree in related field and 2+ years' experience in related fields including sales, association membership/marketing or relationship management. Knowledge in the area of health care is preferred.